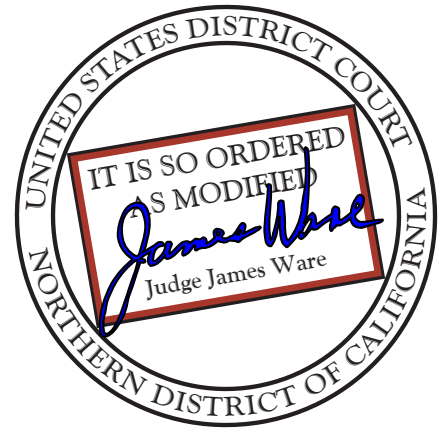


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UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA

LEVI STRAUSS & CO.,

Plaintiff,

v.

LIPS JEANS,

Defendant.

Case No. C 07-4268 JW

**PLAINTIFF LEVI STRAUSS & CO.'S  
REQUEST TO CONTINUE INITIAL  
CASE MANAGEMENT  
CONFERENCE**

**ORDER CONTINUING CASE  
MANAGEMENT CONFERENCE**

By order dated November 20, 2007, this Court continued the Initial Case Management Conference in this action to January 14, 2008. Plaintiff Levi Strauss & Co. ("LS&CO.") hereby requests that the Conference be further continued for an additional four weeks, until February 11, 2008.

LS&CO. has had initial settlement discussions with a representative of Lips Jeans, which is not represented by counsel. LS&CO. believes that this dispute can be resolved without the need for litigation, but additional time is required to finalize the terms of a settlement. LS&CO. believes that rather than devoting time and resources to preparing for and attending the Initial Case Management Conference, the parties and the Court would be better served by continuing the Conference in order to allow the parties to pursue and hopefully conclude an informal resolution.

1 Accordingly, LS&CO. respectfully requests that the Initial Case Management Conference be  
2 continued to February 11, 2008.

3  
4 Respectfully submitted,  
5 Date: January 10, 2008 TOWNSEND AND TOWNSEND AND CREW LLP

6  
7 By: /s/ Gia L. Cincone  
GIA L. CINCONE

8 Attorneys for Plaintiff  
9 LEVI STRAUSS & CO.

10  
11  
12 ~~[PROPOSED]~~ ORDER

13 GOOD CAUSE APPEARING THEREFOR, it is hereby ordered that plaintiff Levi Strauss &  
14 Co.'s request to continue the Initial Case Management Conference is granted. The Initial Case  
15 Management Conference is hereby scheduled for **February 25, 2008 at 10 a.m.**

16 On or before **February 15, 2008**, Plaintiff shall file a Case Management Conference Statement  
17 updating the Court on the status of the settlement efforts. The conference will be vacated if a  
18 Stipulated Dismissal is filed on or before February 25, 2008. **This is the final continuance.**

19  
20 Dated: January 10, 2008

21   
JAMES WARE  
22 United States District Judge  
23  
24  
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